

TREAD LIGHTLY SOFT PLASTICS IN SCHOOLS HIGHLIGHTS 2018



In partnership with Asaleo Care, the Packaging Forum and Abilities Group, Tread Lightly has supported 25 schools in 2018 to collect and recycle soft plastics.

12 new schools participated in the programme in 2018, joining the 13 schools that have been collecting soft plastics since 2017.

553 bags of soft plastics were collected in 2018 (not incl Dec) – which is approximately 2,765kg soft plastics.

In total since the programme began in term 1 2017, the schools have collected 819 bags of soft plastics, which equals just over 4 tonnes of soft plastics*.

*assuming 1 bag of soft plastics = 5kg)

With thanks to our Soft Plastics project partners



New Assembly performance

This year the Tread Lightly team created a new soft plastics launch assembly to further engage and educate students and staff on the soft plastics programme.

A theatre based assembly performance with characters “Ann-other Plastic Bag, Chip Packet and Tane the Turtle tell the story of soft plastics that are discarded as litter, instead of being valued and placed in the soft plastics bin to be recycled.

The assemblies have been met with much enthusiasm from students and staff.



2018 HIGHLIGHTS

25 schools

553 bags collected

2,765kg soft plastics

2018 top schools

Bairds Mainfreight 59 bags

Wakaaranga PS 58 bags

Mt Roskill PS 58 bags

Tread Lightly is very grateful to the donations of classroom bins made by the Warehouse Mt Roskill and Rotaform.



Behaviour Change

Since beginning in 2017, the Tread Lightly Soft Plastics programme has engaged over 12,000 students to recognise soft plastics as an item that can be recycled. Some schools are also allowing parents to bring their soft plastics in from home, creating a whole-community response to soft plastics.

